

PETER A. HARTLEY

Peter Hartley is a strategic marketing consultant with particular expertise in the marketing and advertising of financial services. During his career, Peter has been a Board Director of three of the top five global advertising agencies.

2012 to date	<u>YAVAPAI REGIONAL CAPITAL, INC.</u>	Cave Creek, AZ
	Principal and Marketing Director of a PPP advisory and financing group. Integral member of team to create one or more Infrastructure Catalyst Funds to address a key U.S. PPP hurdle.	
2005 to date	<u>EDUCATIONAL CHARITY.</u>	Cambridge, England
	Strategic Marketing Advisor	
1998-2005	<u>PRICE COMPARISON WEBSITE</u>	London, England
	Business Development Director	
1996-1998	<u>J. WALTER THOMPSON.</u>	Paris, France
	European Strategic Director	
1985-1996	<u>BSB DORLANDS</u>	London, England
	Board Director	
1981-1985	<u>ABM</u>	London, England
	Board Director/Strategic Marketing Director	
1971-1981	<u>SAATCHI & SAATCHI</u>	London, England
	Board Director/New Business Director	
1969-1971	<u>BENTON & BOWLES.</u>	London, England
	Graduate Trainee	

Academic & Other

- MBA - Manchester Business School.
- BSc Chemistry - University of Birmingham.